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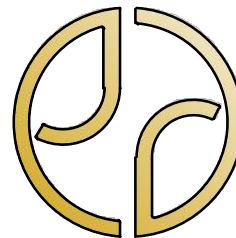
MEMBERSHIP

with the Ottawa Jaguar Club entitles you to enjoy all of our regular and numerous activities that include regular meetings and summer drives, to name only a few, along with a copy of our on line monthly newsletter, Jaguar Jottings.

If interested in joining our club please contact
Ray Newson via email at:

membershipottawajagclub@gmail.com for
additional information and an application form.

THE OJC 2026 EXECUTIVE



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Facebook Administration

Jim Butcher
Ben Farmer

President's Musings for March 2026



Bonnie Newson
President

We are 1 month closer to driving season - there is light at the end of the winter tunnel! March is upon us and the time to start planning drives to add to our OJC calendar is now. We are continually looking for Members to coordinate a drive or suggest a destination for one. If you love joining the procession of our awesome Jaguars, consider pitching in and volunteering to organize a drive. Please let Mark Roberts, our Drive Coordinator, know if you are interested. Mark can be reached at m.roberts.kanata@gmail.com

Organizing is well underway for the OJC Spring Dinner – the official beginning of the OJC season. Stay tuned for more information coming to your inbox. Thank you, Wendy and John for planning this event. David has put together an excellent March Jottings issue of articles and information for your reading pleasure..... enjoy.

A message from your Publisher

Thank you Marc Kempf, who was the sole contributor to this month's magazine. Our contributors are the lifeblood of every issue. Without our members willingness to write and share, the magazine simply would not exist. To those who haven't yet contributed, we encourage you to add your voice; whether it's a short anecdote, a technical tip, or a personal reflection, every submission enriches our community and keeps our shared passion for Jaguars alive on the page. Also, remember each and every article you submit enters your name into the ballot box for a prize draw worth **\$100 of OJC Merch.** at the end of the year.

David G. Seabright

2026 - OJC Membership Fees Are Now Due

**Our 2026 OJC dues remain at \$50 and can be paid by Interac-transfer to:
ottawajagclubtreasurer@gmail.com**



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OTTAWA JAGUAR CLUB 2026 LIST OF EVENTS

The following list shows a preview of OJC events and activities for 2026. Details will be added as they are confirmed. Events we receive from other car clubs will be presented in a separate list as received.

We are always appreciative of Members who volunteer to lead/coordinate a drive or activity. Please contact Wendy Vandermeulen wendygvandermeulen@gmail.com if you would like to coordinate an event or have an idea for an event; or Mark Roberts if you would be so kind as to coordinate a drive c.roberts@sympatico.ca

DATE	EVENT	DETAILS
April	Spring Dinner April 18	KS on the Keys 5:30pm-9:00pm RSVP Wendy Vandermeulen at wendygvandermeulen@gmail.com
July	July 11th 10:00-15:00 All British Car Day	Clarke Fields Park 93 Houlahan St. Nepean
	July 25th Ottawa Jaguar Day Saturday	Cumberland Heritage Museum
	OJC/OJOA drive to the Quebec Eastern Townships	End of July, details to come
August	Lanark Lifestyles BBQ & car show, Perth Aug. 22 11:00am-2pm	Arrive before noon to be included in the "Resident's Choice" Trophy. This is an annual fun day event. Bring your family & friends. Contact wit_lewandowski@yahoo.ca for more details.
	58th Annual OJOA Concours at the CWHM	Details to follow.
Sat, Nov 14th 11am-2pm	OJC General Meeting	More details to follow closer to the date.
December	OJC Christmas Dinner	Location and time to follow



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OVTC Darts Tournament

by Marc Kempf



The Ottawa Valley Triumph Club hosted a great social event on February 15 2026 that was open to all British car owners. Eight teams competed, including MG, Jaguar, Sunbeam, and TVR owners. My wife Heather and I were surprised to be the only representatives from OJC. We were advised to choose a 'controversial name' for our team, so we went with "Jags Rule". Martin Burt and Don Barr, both OVTC members formed the duo "Brit Boyz", and ultimately won the tournament, and a big trophy.

But not before we beat them in the Round Robin! In fact, we are the only team to beat them. So, while we didn't exactly rule, we did OJC proud.

The "FUN DARTS TOURNAMENT" was held at the Royal Canadian Legion Barrhaven Branch. Ya'll missed a great event!

We hope more members will come out to this annual event next year.



Jaguar Motor Industry

by David Seabright

Current State and Future Outlook

Introduction

The Jaguar brand, a storied name in British automotive history, stands at a pivotal crossroads as it undergoes one of the most radical transformations in its existence. Once synonymous with classic luxury and performance, Jaguar is now in the midst of a high-stakes reinvention--pivoting toward an all-electric, ultra-luxury future under the stewardship of its parent company, Tata Motors. This report provides a comprehensive, structured outline of Jaguar's current market position, recent performance, strategic shifts, product pipeline, financial health, and the challenges and opportunities it faces in the global automotive landscape. Drawing on the latest news, official reports, and expert commentary, the analysis also explores the critical influence of Tata Motors, the evolving competitive environment, and the implications for investors and the brand's long-term prospects.

1. Jaguar's Current Market Position and Recent Performance

Jaguar sits in a transitional moment. Sales volumes have been modest compared to German competitors, and the brand has been overshadowed by the stronger performance of Land Rover within the JLR group. Industry reporting over the past two years highlights a deliberate shift: Jaguar is no longer trying to compete head-to-head in every luxury segment but is instead preparing for a full repositioning toward a smaller, more exclusive identity.

- Jaguar's global sales have been relatively low compared to BMW, Mercedes, and Audi.
- The brand has reduced its model range as part of a strategic reset.
- JLR's internal structure now groups Jaguar under the "House of Brands" strategy, separating Jaguar, Range Rover, Defender, and Discovery into distinct identities.

2. The Strategic Reset: Electrification and Repositioning

Jaguar has publicly committed to becoming an all-electric brand, with its first new EVs expected as part of a clean-sheet product family. Tata Motors and JLR leadership have repeatedly described this as a "reimagining" rather than a simple model refresh.

Elements worth highlighting:

- Jaguar plans to re-launch with a trio of high-end electric models.
- The new lineup is expected to target the upper luxury tier rather than the mid-luxury market.
- The brand aims for lower production volumes but higher margins — a move toward exclusivity.

3. Product Direction and Technology

While Jaguar currently sells the I-PACE as its only EV, the future lineup is being built on JLR's new Panthera electric architecture. Public statements suggest:

- A flagship four-door GT-style EV with long range and high performance.
- A design language that breaks from the current Jaguar aesthetic.
- Heavy investment in software-defined vehicle platforms and over the air update capability.



continued next page

Jaguar Motor Industry (continued)

4. Financial Backing and Tata's Influence

Tata Motors has been consistently supportive of JLR's long-term transformation. Public financial reports show:

- Multi-billion pound investment commitments for electrification and UK manufacturing.
- A focus on stabilizing JLR's finances after supply-chain disruptions.
- Stronger profitability in recent quarters driven by Range Rover demand, giving Jaguar breathing room to reinvent itself.

5. Challenges Jaguar Faces

- Competition in the EV luxury space is intense and growing.
- Jaguar's brand identity has been diluted over the past decade.
- The company must rebuild consumer excitement while managing a gap in new product launches.
- Global economic uncertainty affects premium EV demand.



6. Opportunities Going Forward

Jaguar also has real advantages:

- A clean slate allows bold design and engineering choices.
- The luxury EV market is still young enough for a strong brand to redefine itself.
- Tata's financial stability gives Jaguar time to execute a long-term plan.
- A smaller, more curated lineup may restore the brand's mystique.

7. What Analysts Expect

Industry analysts generally frame Jaguar's future as a high risk, high reward transformation:

- If the new EV lineup is distinctive and premium enough, Jaguar could re-enter the market with a strong identity.
- If execution falters, the brand risks remaining niche or being overshadowed by its own sibling brands.

by David Seabright



CAPTIVATING, COMPOSED, COMFORTABLE: JAGUAR LUXURY GT BEGINS LATEST SEASON OF WINTER TESTING

- New Jaguar four-door GT prototypes begin latest round of cold weather testing and calibration assessment in the Arctic Circle ahead of reveal this summer
- Seasonal testing on frozen lakes is part of the most comprehensive Jaguar development programme ever undertaken
- Engineers are tuning control systems of electric propulsion and chassis technologies to deliver true Jaguar dynamics, performance and comfort in all conditions

Arjeplog, Sweden - 2 February 2026: Prototypes of Jaguar's new all-electric luxury four-door GT have begun their latest round of winter testing. Taking on extreme temperatures as low as minus 40°C in the Arctic Circle.

The new four-door GT is undergoing the most rigorous global validation programme in Jaguar history, with 150 prototypes covering hundreds of thousands of miles across hot desert highways, frozen lakes and advanced virtual environments.

The demanding assessment schedule has been designed to push every system to its limits to deliver the most technically advanced and powerful Jaguar production car ever made. An unprecedented scale of testing for Jaguar, with the most comprehensive virtual and rig testing programme ever, prior to physical validation on the road.

Winter testing on the frozen lakes of Sweden is helping Jaguar engineers to refine the distinct characteristics of the four-door GT's drive modes to ensure it delivers instinctive responses and calming comfort. It will drive like no other electric car thanks to a suite of electric propulsion technologies. True to the spirit of Jaguar.

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CAPTIVATING, COMPOSED, COMFORTABLE: JAGUAR LUXURY GT BEGINS LATEST SEASON OF WINTER TESTING(continued)

Matt Becker, Vehicle Engineering Director, Jaguar, said: *“Jaguar has always been about driving pleasure and our new electric four-door GT will be no different. It marks a step-change in our technical ambitions. Innovative in-house electric propulsion technologies combine with the car's unique proportions and low centre of gravity for a luxurious grand tourer that drives like nothing else. Like a true Jaguar, it can be comfortable when you wish, is engaging to drive and, with more than 1,000PS, always has power in reserve.”*

The sub-zero temperatures of the Arctic Circle also give Jaguar engineers the right conditions to validate its advanced ThermAssistTM technology. The pioneering onboard thermal management system reduces heating energy consumption by up to 40 per cent, and aims to recover heat to warm the propulsion system or cabin in ambient temperatures as low as minus 10°C (14°F). All while optimising the driving range, even in the coldest temperatures.

The all-electric four-door GT will make its world premiere later this year. Following the Exuberant Modernist design philosophy previewed by the Jaguar Type 00 design vision.

Rawdon Glover, Managing Director, Jaguar, said: *“Our aim from the outset has been to deliver a true Jaguar driving experience and we have crafted a hugely desirable car that will be as captivating to drive as it is to look at.”*

- excerpt from Jaguar International Media Centre





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Technical Maintenance Tips for Jaguar Models (2010-2025)

1. Follow the Correct Service Intervals
- Jaguar models from this period rely heavily on timely servicing to avoid expensive failures.

Standard Intervals (Based on Multiple Jaguar Service Guides)

Standard Intervals (Based on Multiple Jaguar Service Guides)	
Interval	Maintenance Type
Every 5,000 miles	Oil + filter change, fluid checks, tire rotation, hinge lubrication, wiper + light inspection
Every 10,000 km	Oil + filter, fluids, belts/hoses, HVAC, underbody inspection, tire rotation, wipers, lights
As indicated by onboard system	Newer Jaguars (approx. 2016+) include service interval indicators that should be followed strictly

Tip: Jaguars are sensitive to oil quality--don't stretch intervals.

2. Prioritize Transmission Care
- Jaguar transmissions (ZF 6HP/8HP and others) are high-precision units.
- Transmission issues are among the most expensive Jaguar repairs if neglected.
 - Fluid changes are essential even if Jaguar originally claimed "lifetime fluid."
 - Hard shifts, delayed engagement, or shuddering should be addressed immediately.
3. Watch for Common Reliability Pain Points
- Jaguars from 2010–2025 have mixed reliability ratings, with common trouble areas:
 - Frequent Issues
 - Engine sensors and electronics
 - Brake system components
 - Electrical gremlins (infotainment, modules, CAN bus issues)
- Tip: Proactive diagnostics (OBD-II scanning every few months) can catch early failures.
4. Use Genuine Jaguar Parts
- Multiple sources emphasize that authentic Jaguar parts significantly improve longevity and reduce compatibility issues. Aftermarket parts can cause:
- Fitment inconsistencies
 - ECU communication errors
 - Premature wear
5. Inspect Belts, Hoses, and Cooling System Regularly
- Jaguars run hot and rely on a tightly engineered cooling system.
- Check:
- Coolant level and condition
 - Water pump (common failure point on some Ingenium and AJ engines)
 - Thermostat housing (prone to cracking on certain models)

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Technical Maintenance Tips for Jaguar Models (2010-2025) (continued)

by David Seabright

6. Stay Ahead of Brake Wear

Because Jaguars are heavy and performance-oriented, brake wear is accelerated.

Recommendations:

- Inspect pads and rotors at every 5,000 mile service
- Use high quality ceramic pads to reduce dust and rotor wear
- Flush brake fluid every 2 years

7. Battery and Electrical System Vigilance

Jaguars are electronics dense; weak batteries cause cascading faults.

- Replace battery every 4–5 years
- Use AGM batteries where specified
- Check grounding points for corrosion

8. Tire and Suspension Care

Adaptive suspension systems (CATS, air suspension) require attention.

- Rotate tires every 5,000 miles
- Inspect air suspension bags for cracking (common on older XF/XJ)
- Check bushings and control arms—Jaguars are known for premature wear

9. Software Updates Matter

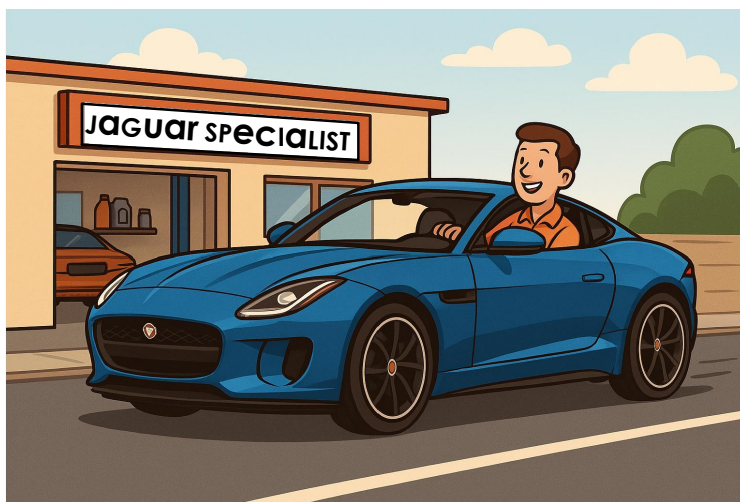
Jaguar issued many software patches for:

- Infotainment
- Transmission logic
- Engine management
- Safety systems

Ask your dealer to check for updates at every service.

10. Driving Habits That Extend Jaguar Life

- Avoid short trips that prevent full warm-up
- Let turbocharged engines idle 30–60 seconds before shutdown
- Use premium fuel consistently
- Keep the car garaged to protect electronics from moisture



Jaguar Jottings

Editor/Publisher: David Seabright

Jaguar Jottings is an official publication of the Ottawa Jaguar Club. Twelve issues are produced January to December for the information of its members. We welcome your participation.

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Jim Butcher, OJC Treasurer



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Don't forget, CAA membership includes much more with many discounts on Hotel stays, vehicle service and more. Members also enjoy 3¢/L discount on fuel at Shell Service Stations.

Don't Forget Our Facebook Page!

Members are reminded that we have a Facebook page. If you have Facebook, just search for 'Ottawa Jaguar Club'



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