

Jaguar Jottings

JANUARY 2014

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Ottawa



Club

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Events This Month

TBD Jan - Tech visit—Global Auto

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Membership

Membership with the Ottawa Jaguar Club includes membership with the Jaguar Club of North America, a *Jaguar Jottings* monthly newsletter and JCNA's bi-monthly magazine, *Jaguar Journal*. Make your cheque for \$55.00 payable to: **Ottawa Jaguar Club**. And mail it to the Membership Director Karen Wilson. Please do not mail cash.

Karen Wilson
777 Otty Lake Side Road, RR3
Perth, Ontario
Canada. K7H 3C5

Jaguar Jottings

Publisher: Vikram Ambrose

669-222-9000

jottings@ottawajaguarclub.com

Editor: Vikram Ambrose

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Submit advertisements to the publisher and your cheque to the treasurer.



President's Musings

Belated best wishes for 2014 and I trust everyone is doing their best to stay warm and healthy. For some that means escaping to sunnier climes; for the remainder, being hardy folk, we labour through the cold and snow peering off into the gloom seeking a glimmer of that light at the end of the climatic tunnel known as Spring. Regrettably, that's not likely for some time so there's not much to do but wait it out. Your faithful Ottawa Jaguar Club will do what it can to make the intervening period as pleasant as possible...but more on that later.

Christmas Dinner

Our annual seasonal event, last year at the NAC, was a great success thanks in no small part to our NAC "insider" **Joan Forbes**, who was instrumental (pun intended) in organizing the evening and arranging our musical duo. **Many thanks Joan** for a truly superb evening. There's a small report elsewhere in the Jottings, although we missed out on photographic evidence.

2013 in Review

Not above slavishly copying editorial styles, I'm following the herd this month with a general theme of the past year in review. This issue includes some photos from past club events, a "howgozit" for Jaguar Land Rover Corp and a review of how Jaguars fared at the major car auctions. Hope you enjoy the stroll down memory lane.

2014 Activities

Your new executive is sitting down to finalize a draft 2014 activities program this week so you'll need to wait until the Feb issue (or possibly posted earlier on the website), to find out what we have in mind. That said, we will be actively seeking volunteers to help organize individual activities. The

objective is not only to spread the workload around but also tap into the collective creativity of the club membership to come up with some new ideas, places to visit and things to do. Please give it some thought. **WE WILL NEED YOUR HELP.**

In the meantime for **January**, a planned visit to the newly-relocated and enlarged facilities of local Jag specialist, **Global Auto Care**, now on Bank Street near Greely, has had to be postponed while they wrestle with completing the move. We are checking out alternatives and will advise very soon. Be sure to watch your email for an OJC bulletin in the upcoming days.

Member Alan Graves advises that favourite west end watering hole, **the Cheshire Cat Pub** has literally risen from the ashes of a disastrous fire last year and re-opened over the holiday period with great success. We are planning an outing and stop there in the Spring to check it out.

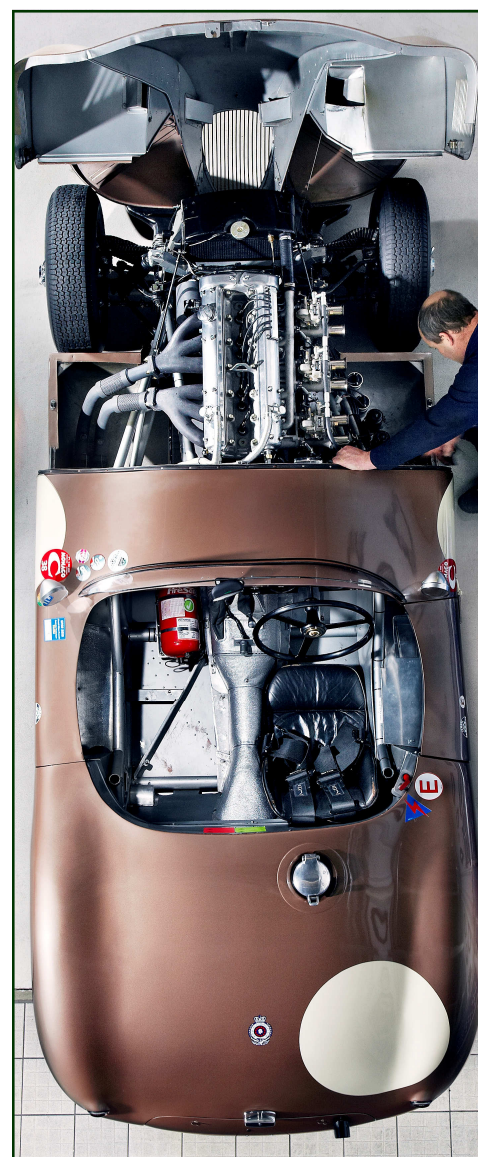
Membership dues

DON'T FORGET TO RENEW YOUR MEMBERSHIP THIS MONTH...no change at \$55.00. Around 30 members have yet to pay. Please mail your cheque to Karen Wilson ASAP (address on bottom of page 1). **OUR MEMBERSHIP LIST HAS TO BE WITH JCNA BY 31 JAN.** Late renewals run the risk of missing out on the JCNA Journal magazine for the year.

In closing, I'm very pleased to be able to report that last month, member **John Blais** survived without injury a serious car accident involving a deer that had already bounced off another car. Many of you will recall the fatality in virtually the same circumstances reported around Christmas time. Please remember to drive with care particularly in the rural areas around Ottawa.

Cheers and happy, safe winter motoring,

Rob Dunlop



Year in Review

Looking back at 2013 by Rob Dunlop



"Doctor" Bob Hiland preps for delicate Mark 2 transmissionectomy



March 2013: War Museum Visit

Peter Whitworth:
"Okay, \$50 for both drive shafts..."



June 2013: Cats gathered from far and wide to see the new F-Type



August 2013: Club BBQ high and lows



July 2013: All British Car Day



September 2013: Hazeldean Mall British Invasion



October 2013: Falls Colours Drive: Merv and Lise Clarke bundled up

Jaguar Land Rover 2013 sitrep

Sales

Jaguar Land Rover (JLR) had a particularly successful 2013. North American sales for the year showed a 20% increase for the year with 66,962 units sold. Jaguar finished the year as one of the fastest growing automotive brands in the US with 41% growth versus 2012 reaching 16,952 units. (JLR figures)

Not to be overlooked are partner Land Rover's results with a new full year's sales record for 2013 of 50,010 units, an increase of 15%.

The latest JLR Canada figures available (Nov 2013) show the best ever sales for the month with a combined sales of 610 units, a 38% increase

over Nov 2012. Jaguar contributed 102 units including a more than doubling of XF sales compared with 2012. XJ units were up 57% year-over-year. (JLR Canada)

Much of the Jaguar success (particularly in Canada) is attributed to the introduction of the all-wheel drive options for the XF and XJ models as well as the unveiling of the highly acclaimed F-Type open sports car. The XF sales were particularly strong with the combination of new drive trains (2.0T in US and V-6) with the all-wheel drive.

JD Power

US customer acceptance mirrored the strong sales with JD Power awarding

Jaguar the highest ranking for customer satisfaction among luxury brands for 2013. (JD Power 2013 US Sales satisfaction index study)

Future

2014 (and beyond) appear equally assured for JLR with several exciting models emerging in the next few years. The recently announced F-type coupe will be available this spring, to be followed by a new small sedan in 2015 and an SUV (based on the concept show car C-X17) in 2016. Also due is an updated XF model which as the Jaguar sales leader is critical to the company's continued success. All three of these upcoming models will share a new aluminum monocoque concept. JLR's corporate development hasn't been overlooked either with a new engine facility and plant in the UK and manufacturing plants in China and Brazil in the next few years.

All in all it's a promising prognosis for the health of a company/partnership that has struggled for survival in recent decades and reason to be cautiously optimistic that they may finally be out of the woods. We can only hope...

Rob Dunlop



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Christmas at the National Arts Centre

Despite tempting fate with an event on Friday the 13th, the club's annual Christmas dinner in the National Arts Centre was a resounding success. Forty members and partners congregated amid the festively-decorated and elegantly-set Salon Room for a special evening. After greetings and cocktails, the group enjoyed a delicious three course dinner enhanced by the attentive and professional service of the NAC staff. During dessert, two marvelous musicians, Gregoire Gagnon (classical guitar) and Alexandre Turmel (violin) played a variety of music to the great enjoyment and appreciation of the members. The evening concluded with presentations by Ed Theoret and Rob Dunlop.

Ed had organized tracking member attendance at the club's events and made presentations to Rob Dunlop and Christine Goodman for attending most frequently. Plaques of Appreciation were also presented by the President with sincere thanks to several executive members for their commitment and service to the club:

Paul Davis – Jottings publisher
2007 to 2011

Alan Graves – Activities Coordinator
2005 to 2012

Lee Harrington – Membership Director
2006 to 2012

Mike O'Brien – Webmaster
2005 to 2013

Mike O'Brien – Concours Chair
2008 to 2013

The event owes much of its success to our "patron" and NAC associate, Joan Forbes who made the evening possible and arranged for the superb musicians. All in all, a wonderful time with friends and a fitting way to close out a very successful club year.

Rob Dunlop



Auction Action 2013

The year 2013 turned out to be a "bumper" year for Jaguar sports cars as well as for other rare and desirable European sporting cars.

I have chosen to highlight *RM Auctions* and *Gooding & Co.* There are many more auctions such as *Bonhams*, *Barrett-Jackson* and *Russo & Steele* however these two should help prove my point as they both had a good sampling of Jaguars that sold.

One must also keep in mind that the "published price" is not the "hammer price" but the "buyer's fee added price"....as for example when a car sells for a published price of \$110,000 the seller gets \$90,000 and the auction house gets \$20,000. All prices below are in US dollars.

There you have it. By the time you read this, I should be in sunny Arizona observing the auctions.

You may also watch the auctions live from the comfort of your own home over the Internet:

www.rmauctions.com

www.goodingco.com

www.russoandsteele.com

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Art of the Automobile – Nov 2013, New York City

RM AUCTIONS and Sotheby's—Total sales: \$6.2 million

1966 XKE roadster \$467,500

(Highest price ever paid for a "standard" XKE)

Pebble Beach – Aug 2013 – Monterey, CA

RM AUCTIONS – total sales: \$125 million

1967 Ferrari 275GTB/4 27.5 M

(Most money ever paid for a car at auction)

1963 XKE roadster 187,000

1956 XK140MC roadster 151,250

1955 D Type 3.9 M

1954 XK120 OTS 132,000

1958 Lister "knobbly" 1.98 M

1967 XKE roadster 253,000

1978 XJS Group 44 TransAm 154,000

1963 XKE roadster 170,500

GOODING & CO. – total sales: \$112 million

1949 XK120 roadster alloy 451,000

1954 XK120 SE roadster 154,000

1965 XKE roadster 269,400

Amelia Island – 9 Mar 2013 – Jacksonville, FLA

RM AUCTIONS – total sales: \$26.8 million

1962 XKE roadster 107,250

GOODING & CO. – total sales: \$28 million

1955 XK140MC roadster 137,500

1958 XK150S roadster 110,000

1953 XK120 DHC 154,000

1949 XK120 roadster alloy 242,000

1967 XKE roadster 91,000

Scottsdale AZ – Jan 2013

RM AUCTIONS – total sales: \$36.4 million

1959 XK150 S roadster 101,950

1963 XKE coupe 93,500

1968 XKE roadster 143,000

1956 XK140MC roadster 93,500

1992 XJ220 220,000

1969 XKE roadster 134,750

1953 XK120 roadster 121,000

1974 XKE V12 roadster 77,000

GOODING & CO. – total sales: \$52.5 million

1963 XKE coupe 143,000

1952 XK120 coupe 132,000

1954 XK140M roadster 126,500

1959 XK150S (3.4) roadster 159,500

1966 XKE coupe 66,500

1963 XKE roadster 126,500



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